



Dear Valued Customer:

Thank you for your interest in Custom Air, Inc. and our *Service Agreements*. We have just the right *Plan* for you!

Our **StayCOOL Service Plan**, is a *full coverage service agreement*, that will provide you and your air conditioning/heating equipment with everything you'll need.

- 1.) Parts and Labor Coverage.....*priority service.....no out of pocket expenses!*
- 2.) Compressor Replacement Coverage.....*\$\$\$.....don't get caught without it!!*
- 3.) 24 Hour, 7 days a week Emergency Service.....*peace of mind.....priceless!!!*
- 4.) 2 Preventive Maintenance Inspections.....*includes filter change or cleaning.....lower utility bills, extended life of equipment, improved system capacity and fewer breakdowns.*
- 5.) Optional Major Appliance Coverage Available.....*cover some or all of your appliances.....the convenience of dealing with just one service company!*

Now here is the best news of all. *Not everything in our area has gone through the roof cost-wise!* The annual investment in your **StayCOOL Service Plan** is still reasonably priced, and will save you money in the long run!

We have been providing the residents of Sarasota and Manatee counties with a *high level of service* since 1986. Custom Air, Inc., with over *100 employees and 70 vehicles*, is ready to take **you** to a *new level* of customer service.

Please mail back the enclosed **StayCOOL Service Agreement TODAY**. If you have any questions, our *Contract Department Staff* will be happy to help!

Thank you.

Sincerely,

**Stephen V. Heinz**  
Contract Manager  
*stephen@customairinc.com*

**Custom Air, Inc. - 6384 Tower Lane - Sarasota, FL 34240**  
**(888) 551-0833 - fax (941) 378-5988**

# Maintenance & Repair Service

## Air Conditioning & Heating

## Major Appliances

**Custom Air** has been serving Sarasota & Manatee since 1986. With over 100 employees, and 70 vehicles, we are able to provide you with the service you deserve.

**CALL TODAY!**



**State Licensed  
Bonded & Insured  
for your PEACE OF MIND.**

**SARASOTA 371-0833  
BRADENTON 750-8550  
VENICE 480-1413  
FAX 378-5988  
TOLL FREE 888-551-0833**

### **Benefits of our StayCOOL Service Plan:**

- Full PARTS & LABOR coverage on your central A/C & Heating system
- **24 hour, 7 days/week Emergency Service at NO ADDITIONAL COSTS**
- 2 Preventive Maintenance Inspections which will include:
  - Filters changed or cleaned.
  - Drain lines and pan cleared and treated
  - Motors lubricated as required
  - Overall operation checked ...and more!
- Lower utility bills
- Extended life of your equipment
- Fewer breakdowns
- Improved system capacity
- Priority service
- Optional coverage for major appliances.

*Thank you for your interest in Custom Air and the services we offer.*

*Since 1986, we have provided the residents of Sarasota & Manatee counties with a high level of customer service. The result has been customer satisfaction and the continuous growth of our company.*

*Our success is due to a great staff, strong business principles, continual training and a true desire to please.*

*Our "StayCOOL" service plan will provide your equipment with the best possible care and you with peace of mind.*

*Please remember...*

*"At Custom Air, YOUR comfort is OUR concern!  
And our service is backed by my personal 100% satisfaction guarantee!"*



*Gerald Kurtz - Owner, CEO*

# StayCOOL Service Plan Application



**LICENSED - INSURED - BONDED**  
#CMC 056688 - #80208

NAME: \_\_\_\_\_  
SITE ADDRESS: \_\_\_\_\_  
CITY/STATE/ZIP: \_\_\_\_\_  
PHONE #: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_  
CITY/STATE/ZIP: \_\_\_\_\_  
PHONE #: \_\_\_\_\_

| BASE EQUIPMENT COVERAGE*     | age of system:  | 1-5 yrs   | 6-7 yrs   | 8-9 yrs   | 10-11 yrs | 12+ yrs   | AGE | PRICE |
|------------------------------|---|-----------|-----------|-----------|-----------|-----------|-----|-------|
| Price of Coverage per System |   | \$ 160.00 | \$ 180.00 | \$ 190.00 | \$ 200.00 | \$ 220.00 |     | \$ -  |
| Included in Coverage:        | - PARTS & LABOR on all service calls and repairs, including compressor & T-Stat replacement.<br>- 2 Preventive Maintenance Inspections<br>- Emergency Service 24 hours/day - 7 days/week ...at NO EXTRA CHARGE. |           |           |           |           |           |     |       |

| OPTIONAL EQUIPMENT COVERAGE                   | 1-5 yrs  | 6-7 yrs   | 8-9 yrs   | 10-11 yrs | 12+ yrs   | AGE | PRICE |
|---|----------|-----------|-----------|-----------|-----------|-----|-------|
| Variable Speed Motor                          | \$ 45.00 | \$ 75.00  | \$ 75.00  | \$ 95.00  | \$ 95.00  |     | \$ -  |
| Zoning System                                 | \$ 75.00 | \$ 90.00  | \$ 120.00 | \$ 150.00 | \$ 200.00 |     | \$ -  |
| Gas Furnace, excluding heat exchanger         | \$ 15.00 | \$ 35.00  | \$ 55.00  | \$ 65.00  | \$ 75.00  |     | \$ -  |
| Gas Furnace, including heat exchanger         | \$ 25.00 | \$ 125.00 | \$ 175.00 | \$ 200.00 | N/A       |     | \$ -  |
| Condensate Pump                               | \$ 35.00 | \$ 40.00  | \$ 40.00  | \$ 50.00  | \$ 50.00  |     | \$ -  |
| Electronic Air Cleaner                        | \$ 35.00 | \$ 45.00  | \$ 45.00  | \$ 60.00  | \$ 60.00  |     | \$ -  |
| Heat Recovery Unit                            | \$ 35.00 | \$ 45.00  | \$ 45.00  | \$ 60.00  | \$ 60.00  |     | \$ -  |
| Enhanced Stat (i.e. Chronotherm, Thermidstat) | \$ 30.00 | \$ 40.00  | \$ 40.00  | \$ 60.00  | \$ 60.00  |     | \$ -  |
| Pleated Media Filter up to 5" (1 change/year) | \$ 50.00 | \$ 50.00  | \$ 50.00  | \$ 50.00  | \$ 50.00  |     | \$ -  |

| OPTIONAL MAJOR APPLIANCES COVERAGE    | 1-5 yrs  | 6-7 yrs  | 8-9 yrs  | 10-11 yrs | 12+ yrs  | AGE | PRICE |
|---------------------------------------|----------|----------|----------|-----------|----------|-----|-------|
| Refrigerator                          | \$ 15.00 | \$ 20.00 | \$ 20.00 | \$ 25.00  | \$ 25.00 |     | \$ -  |
| w/ Ice Maker                          | \$ 30.00 | \$ 35.00 | \$ 35.00 | \$ 40.00  | \$ 40.00 |     | \$ -  |
| w/Cold Water and Ice Dispenser        | \$ 45.00 | \$ 50.00 | \$ 50.00 | \$ 55.00  | \$ 55.00 |     | \$ -  |
| Built-In Refrigerator (i.e. Sub-Zero) | \$ 35.00 | \$ 40.00 | \$ 40.00 | \$ 45.00  | \$ 45.00 |     | \$ -  |
| w/ Ice Maker                          | \$ 50.00 | \$ 55.00 | \$ 55.00 | \$ 60.00  | \$ 60.00 |     | \$ -  |
| w/Cold Water and Ice Dispenser        | \$ 65.00 | \$ 70.00 | \$ 70.00 | \$ 75.00  | \$ 75.00 |     | \$ -  |
| Oven Range                            | \$ 25.00 | \$ 30.00 | \$ 30.00 | \$ 45.00  | \$ 45.00 |     | \$ -  |
| Microwave (Labor Only)                | \$ 15.00 | \$ 20.00 | \$ 20.00 | \$ 20.00  | \$ 20.00 |     | \$ -  |
| Dishwasher                            | \$ 15.00 | \$ 20.00 | \$ 20.00 | \$ 25.00  | \$ 25.00 |     | \$ -  |
| Trash Compactor                       | \$ 15.00 | \$ 20.00 | \$ 20.00 | \$ 25.00  | \$ 25.00 |     | \$ -  |
| Garbage Disposal                      | \$ 15.00 | \$ 20.00 | \$ 20.00 | \$ 25.00  | \$ 25.00 |     | \$ -  |
| Dryer                                 | \$ 15.00 | \$ 20.00 | \$ 20.00 | \$ 25.00  | \$ 25.00 |     | \$ -  |
| Washer                                | \$ 20.00 | \$ 25.00 | \$ 25.00 | \$ 35.00  | \$ 35.00 |     | \$ -  |
| Water Heater, Electric                | \$ 10.00 | \$ 15.00 | \$ 15.00 | \$ 20.00  | \$ 20.00 |     | \$ -  |
| Water Heater, Gas                     | \$ 20.00 | \$ 30.00 | \$ 30.00 | \$ 40.00  | \$ 40.00 |     | \$ -  |

\*See contract for complete details.

The Base Equipment pricing schedule applies to central air conditioning and heating systems with electric heat (including heat pumps) that do not exceed 5-Tons in nominal capacity

|                             |             |
|-----------------------------|-------------|
| TOTAL A/C HTG COVERAGE      | \$ -        |
| Major Appliances Total      | \$ -        |
| Sales Tax (Appliances Only) | \$ -        |
| <b>SERVICE PLAN TOTAL</b>   | <b>\$ -</b> |



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Visit our website at [www.customairinc.com](http://www.customairinc.com)