



Dear Valued Customer:

Thank you for your interest in Custom Air, Inc. and our *Service Agreements*. We have just the right *Plan* for you!

Our **StayCOOL Service Plan**, is a *full coverage service agreement*, that will provide you and your air conditioning/heating equipment with everything you'll need.

- 1.) Parts and Labor Coverage.....*priority service.....no out of pocket expenses!*
- 2.) Compressor Replacement Coverage.....*\$\$\$.....don't get caught without it!!*
- 3.) 24 Hour, 7 days a week Emergency Service.....*peace of mind.....priceless!!!*
- 4.) 2 Preventive Maintenance Inspections.....*includes filter change or cleaning.....lower utility bills, extended life of equipment, improved system capacity and fewer breakdowns.*
- 5.) Optional Major Appliance Coverage Available.....*cover some or all of your appliances.....the convenience of dealing with just one service company!*

Now here is the best news of all. *Not everything in our area has gone through the roof cost-wise!* The annual investment in your **StayCOOL Service Plan** is still reasonably priced, and will save you money in the long run!

We have been providing the residents of Sarasota and Manatee counties with a *high level of service* since 1986. Custom Air, Inc., with over *100 employees and 70 vehicles*, is ready to take **you** to a *new level* of customer service.

Please mail back the enclosed **StayCOOL Service Agreement** TODAY. If you have any questions, our *Contract Department Staff* will be happy to help!

Thank you.

Sincerely,

**Stephen V. Heinz**  
Contract Manager  
*stephen@customairinc.com*

**Custom Air, Inc. - 6384 Tower Lane - Sarasota, FL 34240**  
**(888) 551-0833 - fax (941) 378-5988**

# Maintenance & Repair Service

## Air Conditioning & Heating

## Major Appliances

**Custom Air** has been serving Sarasota & Manatee since 1986. With over 100 employees, and 70 vehicles, we are able to provide you with the service you deserve.

**CALL TODAY!**



**State Licensed  
Bonded & Insured  
for your PEACE OF MIND.**

**SARASOTA 371-0833  
BRADENTON 750-8550  
VENICE 480-1413  
FAX 378-5988  
TOLL FREE 888-551-0833**

### **Benefits of our StayCOOL Service Plan:**

- Full PARTS & LABOR coverage on your central A/C & Heating system
- **24 hour, 7 days/week Emergency Service at NO ADDITIONAL COSTS**
- 2 Preventive Maintenance Inspections which will include:
  - Filters changed or cleaned.
  - Drain lines and pan cleared and treated
  - Motors lubricated as required
  - Overall operation checked ...and more!
- Lower utility bills
- Extended life of your equipment
- Fewer breakdowns
- Improved system capacity
- Priority service
- Optional coverage for major appliances.

*Thank you for your interest in Custom Air and the services we offer.*

*Since 1986, we have provided the residents of Sarasota & Manatee counties with a high level of customer service. The result has been customer satisfaction and the continuous growth of our company.*

*Our success is due to a great staff, strong business principles, continual training and a true desire to please.*

*Our "StayCOOL" service plan will provide your equipment with the best possible care and you with peace of mind.*

*Please remember...*

*"At Custom Air, YOUR comfort is OUR concern!  
And our service is backed by my personal 100% satisfaction guarantee!"*



*Gerald Kurtz - Owner, CEO*

# StayCOOL Service Plan Application



**LICENSED - INSURED - BONDED**  
#CMC 056688 - #80208

NAME: \_\_\_\_\_  
SITE ADDRESS: \_\_\_\_\_  
CITY/STATE/ZIP: \_\_\_\_\_  
PHONE #: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_  
CITY/STATE/ZIP: \_\_\_\_\_  
PHONE #: \_\_\_\_\_

BASE EQUIPMENT COVERAGE*	age of system:	1-5 yrs	6-7 yrs	8-9 yrs	10-11 yrs	12+ yrs	AGE	PRICE
Price of Coverage per System		\$ 160.00	\$ 180.00	\$ 190.00	\$ 200.00	\$ 220.00		\$ -
Included in Coverage:	- PARTS & LABOR on all service calls and repairs, including compressor & T-Stat replacement. - 2 Preventive Maintenance Inspections - Emergency Service 24 hours/day - 7 days/week ...at NO EXTRA CHARGE.							

OPTIONAL EQUIPMENT COVERAGE	1-5 yrs	6-7 yrs	8-9 yrs	10-11 yrs	12+ yrs	AGE	PRICE
Variable Speed Motor	\$ 45.00	\$ 75.00	\$ 75.00	\$ 95.00	\$ 95.00		\$ -
Zoning System	\$ 75.00	\$ 90.00	\$ 120.00	\$ 150.00	\$ 200.00		\$ -
Gas Furnace, excluding heat exchanger	\$ 15.00	\$ 35.00	\$ 55.00	\$ 65.00	\$ 75.00		\$ -
Gas Furnace, including heat exchanger	\$ 25.00	\$ 125.00	\$ 175.00	\$ 200.00	N/A		\$ -
Condensate Pump	\$ 35.00	\$ 40.00	\$ 40.00	\$ 50.00	\$ 50.00		\$ -
Electronic Air Cleaner	\$ 35.00	\$ 45.00	\$ 45.00	\$ 60.00	\$ 60.00		\$ -
Heat Recovery Unit	\$ 35.00	\$ 45.00	\$ 45.00	\$ 60.00	\$ 60.00		\$ -
Enhanced Stat (i.e. Chronotherm, Thermidstat)	\$ 30.00	\$ 40.00	\$ 40.00	\$ 60.00	\$ 60.00		\$ -
Pleated Media Filter up to 5" (1 change/year)	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00		\$ -

OPTIONAL MAJOR APPLIANCES COVERAGE	1-5 yrs	6-7 yrs	8-9 yrs	10-11 yrs	12+ yrs	AGE	PRICE
Refrigerator	\$ 15.00	\$ 20.00	\$ 20.00	\$ 25.00	\$ 25.00		\$ -
w/ Ice Maker	\$ 30.00	\$ 35.00	\$ 35.00	\$ 40.00	\$ 40.00		\$ -
w/Cold Water and Ice Dispenser	\$ 45.00	\$ 50.00	\$ 50.00	\$ 55.00	\$ 55.00		\$ -
Built-In Refrigerator (i.e. Sub-Zero)	\$ 35.00	\$ 40.00	\$ 40.00	\$ 45.00	\$ 45.00		\$ -
w/ Ice Maker	\$ 50.00	\$ 55.00	\$ 55.00	\$ 60.00	\$ 60.00		\$ -
w/Cold Water and Ice Dispenser	\$ 65.00	\$ 70.00	\$ 70.00	\$ 75.00	\$ 75.00		\$ -
Oven Range	\$ 25.00	\$ 30.00	\$ 30.00	\$ 45.00	\$ 45.00		\$ -
Microwave (Labor Only)	\$ 15.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00		\$ -
Dishwasher	\$ 15.00	\$ 20.00	\$ 20.00	\$ 25.00	\$ 25.00		\$ -
Trash Compactor	\$ 15.00	\$ 20.00	\$ 20.00	\$ 25.00	\$ 25.00		\$ -
Garbage Disposal	\$ 15.00	\$ 20.00	\$ 20.00	\$ 25.00	\$ 25.00		\$ -
Dryer	\$ 15.00	\$ 20.00	\$ 20.00	\$ 25.00	\$ 25.00		\$ -
Washer	\$ 20.00	\$ 25.00	\$ 25.00	\$ 35.00	\$ 35.00		\$ -
Water Heater, Electric	\$ 10.00	\$ 15.00	\$ 15.00	\$ 20.00	\$ 20.00		\$ -
Water Heater, Gas	\$ 20.00	\$ 30.00	\$ 30.00	\$ 40.00	\$ 40.00		\$ -

\*See contract for complete details.

The Base Equipment pricing schedule applies to central air conditioning and heating systems with electric heat (including heat pumps) that do not exceed 5-Tons in nominal capacity

TOTAL A/C HTG COVERAGE	\$ -
Major Appliances Total	\$ -
Sales Tax (Appliances Only)	\$ -
<b>SERVICE PLAN TOTAL</b>	<b>\$ -</b>



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Visit our website at [www.customairinc.com](http://www.customairinc.com)